

Codebook for the CAMA dataset: Response Rates Differences Web vs. Other

Name	Label	Value labels	Scale
<i>report_ID</i>	uniquely identifies a report		numeric
<i>r_author</i>	Name of first author		string
<i>r_year</i>	publication year		numeric
<i>r_apas</i>	short citation		string
<i>r_sponsor1</i>	Sponsorship	Academic, Government, Commercial	factor
<i>r_peer</i>	indicates whether study is from a peer-reviewed publication	no, yes	factor
<i>sample_ID</i>	uniquely identifies a sample		numeric
<i>s_recruit1</i>	Recruitment strategy	Existing-List, Panel, Recruited-List-for-Study	factor
<i>s_targetpop1</i>	Type of target population	Students, Employees, Business-Respondents, General-Population_Other	factor
<i>t_surveymode1</i>	Type of mode web was compared to	E-Mail, Mail, Other, Telephone	factor
<i>t_surveymodeself</i>	Survey self-administered	Not self-administered, Self-administered	factor
<i>t_topic1</i>	Survey topic	Public-Opinion, Technology, Lifestyle, Other, Professional-Issue(Job)	factor
<i>t_contactmode</i>	Contact mode	Both Mail, Both E-Mail, Other, E-Mail and Telephone, Both Telephone, E-Mail and Mail	factor
<i>t_country1</i>	Geographic region / country	USA, UK, Slovenia, Other, North Europe, The Netherlands, Eastern Europe	factor
<i>t_newstudy</i>	New Study	yes, no	factor
<i>t_incentives</i>	Use of incentives	Both modes used incentives, no incentives used, ony one mode used incentives	factor
<i>t_prenot1</i>	Use of prenotification	Both modes used prenot, no mode used prenot, ony one mode used prenot	factor
<i>t_contactfreq1.1</i>	Number of contact attempts web mode	0-1 attempts, 2-4 attempts, 5 or more attempts	factor
<i>t_contactfreq2.1</i>	Number of contact attempts other mode	1 attempt, 2-4 attempts, 5 or more attempts	factor
<i>t_contactfreq.diff</i>	Difference of contact frequency between modes		numeric
<i>t_followup1.1</i>	Number of followups web mode	No follow-ups, 1-2 follow-ups, 3 or more follow-ups	factor

t_followup2.1	Number of followups other mode	No follow-ups, 1-2 follow-ups, 3 or more follow-ups	factor
t_followup.diff	Difference of followups between modes		numeric
<i>outcome_ID</i>	uniquely identifies the outcome of a treatment		numeric
o_n1i	Number of invitations web mode		numeric
o_n2i	Number of invitations other mode		numeric
o_ai	Number of participants web mode		numeric
o_ci	Number of participants other mode		numeric
rrweb	Response Rate Web		numeric
rrother	Response Rate other		numeric
o_rd	Response Rate Difference		numeric
o_var_rd			numeric